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This “Ethics and Trust in Finance” prize has a really compelling narrative – that more ethical finance can help rebuild trust in the sector. Trust in the financial sector took a big hit during the global financial crisis, and that distrust continues to linger. It is essential that people trust banks and the financial services sector more widely. This is as important for the financial system itself as it is for individuals, as trust is the basis of all good and stable relationships. The nominees and winners of this year’s prize have presented original and worthwhile ways to restore trust, in areas including access to finance, fair lending, sustainable investing and approaches to new technology. I congratulate them and look forward to seeing their ideas applied.

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